



DUPLEX LABELS



Two-Sided Thermal Labels

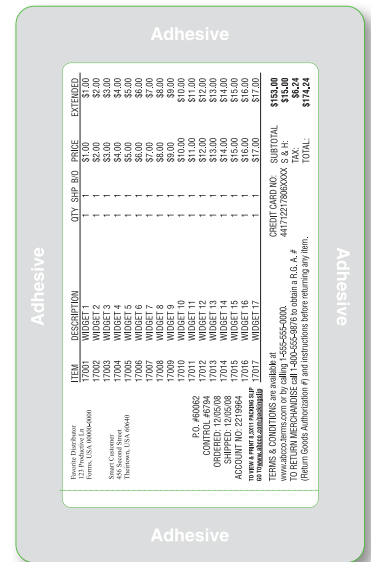
All-in-One Combination Duplex Shipping Label + Confidential Packing Slip

Key DUPLEX PACK SLIP® Information

- All-in-one label that combines shipping label & packing slip
- Standard label sizes offered: 5"x 8" & 6"x 8" (Custom sizes also available)
- Media format style: fan-folded & boxed
- Construction: direct thermal print media with thermally coated face stock & liner
- Featuring strong 4-sided adhesive border known as your label "frame"
- Optional pre-printed logos & messaging for custom application labeling needs
- Affixes to cartons in seconds
- Easy recipient pull tab releases to display confidential packing slip
- Optional return goods address label format is available
- Significant solution for "Green Initiatives"



FRONT
Shipping Label



BACK
Confidential Packing Slip

duplexpackslip® 03/2010 Pat. Pending and for use under Pat. RE 38,976

10 Quick Benefits — DUPLEX PACK SLIP® vs Traditional Packing Slip System

1. Eliminates expensive and labor intense "Packing List Enclosed" plastic pouch
2. Eliminates customer complaint of "no packing slip sent with order"
3. Increased accuracy of Shipping Label & Packing Slip matches
4. Increased productivity of employees
5. Reduces labeling and pack slip errors made by fulfillment personnel
6. Eliminates separate pack slip media
7. Eliminates the need for a separate pack slip printer and its consumable costs
8. One consumable to inventory instead of four (label, pack slip media, pack slip pouch, ink or toner)
9. Support your company's "Go Green" initiatives
10. Significantly lowers annual cost of labeling



Less Labor. More Throughput. Lower Total Cost. It's a Green Solution.



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DUPLIX LABELS



Two-Sided Thermal Labels

Two-Sided Thermal Labels — Duplex Return Label



Key DUPLEX RETURN LABEL Information

- All-In-One Label that combines a Shipping and Return Label
- Adhesives applied in two opposing directions support a variety of application needs
- Pressure sensitive adhesive allows for placement to virtually any carton
- Affixes to cartons in seconds
- Standard Label Size offered: 5" x 8" (custom sizes also available)
- Media format style: Fan-folded and boxed
- Construction: Direct thermal print media
- No thermal transfer ribbons required
- Featuring strong 4-sided adhesive border known as your label "frame"
- Optional pre-printed logos & messaging for custom application labeling needs
- Easy recipient pull tab and return instructions
- Optional return goods address label format is available
- Significant solution for "Green Initiatives"



Less Labor. More Throughput. Lower Total Cost. **It's a Green Solution.**



Going Green — Weight and Landfill Comparison GY412 Duplex Printing vs Traditional System



DUPLEX LABELS
1,000
(5x8 size)
11.5 lbs



REPLACES

| | | | |
|--|--|---|--|
| <p>4x6 Shipping Label 1,000</p>  <p>6.4 lbs</p> | <p>8.5x11 Packing Slip Paper 1,000</p>  <p>10.0 lbs</p> | <p>Packing List Plastic Pouch 1,000</p>  <p>8.3 lbs</p> | <p>Toner for Packing Slips</p>  <p>Varies</p> |
|--|--|---|--|

The 4 items above weigh over 24.7 lbs!

GY412 Duplex Solution saves 13+ lbs of weight and landfill
for every 1,000 boxes shipped.

That's 13,000 lbs. or 6.5 tons not in a landfill for every 1,000,000 boxes shipped!